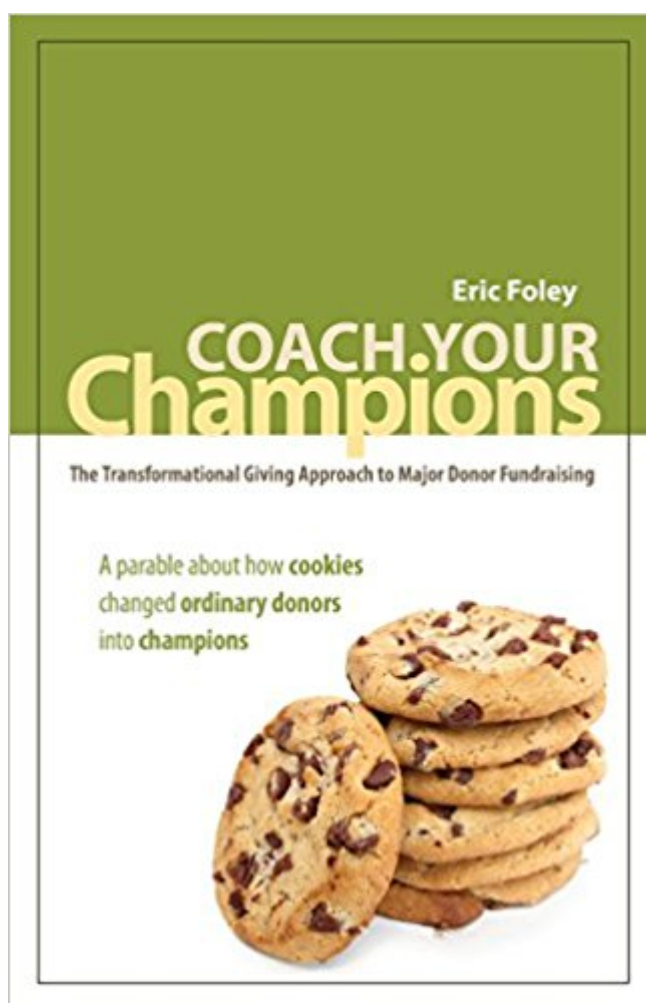


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# Coach Your Champions: The Transformational Giving Approach To Major Donor Fundraising



## Synopsis

Is your Christian nonprofit or church struggling financially? Do you find yourself saying, "If only we could find a few more givers with deep pockets to help us make budget?" It's an understandable sentiment. But the Bible holds a totally different approach to major donor development - one completely counter to the secular fundraising approach ministries have been taught they must practice. In this nuts and bolts nonprofit fable, you'll learn how: -God has already sent your organization all the major donors you need. -Major donors are about more than big gifts; they're champions awaiting your coaching to make a comprehensive difference in your cause. -Each and every person who comes to your ministry is sent as a gift and challenge from God - and God is holding you accountable to grow each one to their fullest potential. As you set aside the secular shackles you've unwittingly placed on your Christian development program, you'll lower the barriers to meaningful involvement in your cause while raising the bar for what you can expect from your ministry's champions - all while having a lot more fun in fundraising.

## Book Information

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## Customer Reviews

The Reverend Eric Foley is the Co-Founder and Chief Executive Officer of Seoul USA/.W (which stands for DOTW, or Doers Of The Word). Over the past twenty years he has trained more than 1,300 Christian NGOs how to build volunteer and giving programs grounded in distinctively Christian discipleship practices. He is a much sought-after speaker and teacher in North America and Asia, and his Transformational Giving blog at [www.ericfoley.com](http://www.ericfoley.com) receives visitors daily from church leaders and development professionals around the world. Rev. Foley graduated Magna cum Laude from Purdue University, served as Presidential Scholar at Christian Theological Seminary, and

received a Masters in Alternative Dispute Resolution from the University of Denver. He lives with his wife, Hyun Sook, the Co-Founder and President of Seoul USA/W, in Colorado.

I just mentioned this book in my review of *The Great Evangelical Recession: 6 Factors That Will Crash the American Church...and How to Prepare. Why?* This author deals with the same trends Evangelicalism now faces that were present already in the non profit fundraising arena. This book is his proposed solution in the form of a parable. So whether you're a non profit seeking funds or a church seeking models of engagement, this little book is well worth your time. Read it. Practice it. Seek to help people move from participation to ownership.

We have used this book in our ministry a lot. Some of the ideas are a bit dated, but so many great ideas.

As leader of a non-profit that helps ministries grow, our most used tool is Coach Your Champions. Foley leads us to a totally integrated fund raising effort. Everyone associated with your ministry, not just your target clients, can become more like Christ. You can disciple each person in your sphere of influence and raise the resources you need in a sustainable fashion. This book will help you enjoy your ministry and be more fruitful. Larry Wiens, Managing Partner, SF Bay Area Barnabas Group

Excellent workbook! Reads easy, like a novel, which makes it easy to digest and understand the principles it teaches. It generated in my organization a lot of significant changes that are very excellent and beneficial.

Book was in great condition! Looking forward to how it will grow our non-profit volunteers and donors!

If you want to stop raising money and jumping through hoops, and instead multiply people engaged in service, this is a great place to start changing your thinking

Makes Sense! Informative, great direction. Easy to follow.

Working for a non profit and trying to figure out ways to bring resources in, this book really made a great deal of sense.

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